VIVOGRIP®

KK EMULSIONS®



# ADHESIVES AND COATINGS

K K EMULSIONS

# YOUR ONE STOP ADHESIVES SOLUTION

Our Story...

Creating bonds since 1995...

With over three decades of rich industry experience, KK Group brings precision, care and expertise to every stage of production. Backed by 100% in-house capabilities an advance manufacturing system, we have earned a strong reputation for delivering high-quality products supported by efficient sales professionals and dependable after-sales service — all at highly competitive prices.
Our journey began as a distributor and gradually evolved into a trusted Manufacturer and Exporter and widely recognized across Eastern India.

**KK Emulsions truly strives for** JOड़ते चलें

VIVOGRIP

# DIRECTOR'S MESSAGE

*A life without challenges and dreams cannot be called a life well lived.*

*With a vision to build something meaningful and enduring, K.K. Group was founded.*

*Entering this industry at an early stage allowed us to grow alongside it, gaining valuable experience and insight over the years.*

*One of the most important lessons I have learned is that people are the true strength of any organization. When employees feel valued and motivated, they consistently deliver excellence and drive the company to new heights. Human resources remain the most powerful game-changer in any business.*

*Equally, success is built on relationships. Treating everyone with respect and integrity is essential, as paths often cross again when circumstances evolve.*

*Customers are rightly called kings—because only through their satisfaction and trust, a business truly flourish.*

*I sincerely thank our channel partners and well-wishers for their continued support and confidence, which have inspired us at every stage of growth. The core values of Trust, Empathy and Truthfulness define who we are and guide us toward sustainable, long-term success.*

*I assure you that KK Group will always remain committed to its values and continue to deliver the best in quality, cost-effectiveness, and service.*

*Thank you for placing your trust in us. We promise to uphold it with dedication and integrity.*

*Kamal Kumar Dugar*

*Director – KK Group*

# ABOUT KK GROUP

Established in 1995, KK Group is one of the most trusted and renowned names in the Print Lamination, Packaging and Adhesives Industry.
Under the leadership of Mr. Kamal Kumar Dugar, the Group has evolved from a distributor into a manufacturer, importer, and exporter, earning strong recognition across Eastern India.
Today, KK Group offers a comprehensive range of lamination films, adhesives, coatings, varnishes, binders, and PVC films, making us a reliable one-stop solution for diverse industry needs.
Today, KK Group is a well-established and respected name serving the Packaging, Plywood & Furniture, Textile, Paint, Stock Label, Construction and many more Industries using wide range of adhesives & packaging films.

## Our Vision

- Passion for customer satisfaction, sustainability & growth
- Commitment to eco-friendly and advance formulations

## Our Mission

- Superior quality at Economical prices
- Advanced infrastructure and strict quality control

## Our Strength

- 30+ years of industry experience
- ISO-certified manufacturing units
- Consistent quality & customized solutions
- Strong technical & R&D support
- Reliable supply chain & prompt delivery
- Long-term customer partnerships

# WATER BASED ADHESIVES

## WET LAMINATION ADHESIVES

| GRADE | APPLICATIONS |
|---|---|
| KK 591 | A High tack economic adhesives for paper plate Industry, Sweet Box etc. |
| KK STL | A premium quality adhesive for paper plate Industry, Sweet Box etc. |
| KK 327 | An economic grade adhesive for laminating PVC Films with board. |
| KK 555 | A Uniform tack adhesive for Laminating PVC, BOPP, BOPP Matt, Polyester Film with Duplex Board, Art Board, Art Paper, Craft Paper. High Gloss & High Coverage. |
| KK 546 | A High tack adhesive for Laminating PVC, BOPP, BOPP Matt, Polyester Films with Board. |
| KK 777 | A High Gloss, High tack adhesives for Laminating PVC, BOPP, BOPP Matt, Polyester Films to Board and Paper, Art Board Specially for Window Lamination. |
| KK 3015 | A Premium grade adhesive for Laminating BOPP, BOPP Matt, Polyester Films MCUV Silver Film with Board, Art Board & Ivory Board. |
| KK 5145 | A Premium grade adhesive for Laminating BOPP, BOPP Matt, Polyester Films with Board, Art Board & Ivory Board. |
| KK 999 | A Premium grade adhesive with low Residual tack for laminating PVC, BOPP, Polyester Film with Board for Corrugation jobs. |
| KK 6291 | A High tack Premium grade adhesive for Laminating BOPP, BOPP Matt, Polyester Films with Board, Art Board, Ivory Board & Corrugation job. |

## DRY LAMINATION ADHESIVES

| GRADE | APPLICATIONS |
|---|---|
| KK DL - 504 | An economic grade water based acrylic adhesives formulated for lamination of various types of films to paper / duplex board. This adhesive is recommended for dry bond lamination process. It has high gloss & high bond strength. |

## SIDE PASTING ADHESIVE

| GRADE | APPLICATIONS |
|---|---|
| KPW | Adhesives for flap pasting of both varnished and laminated substrates with automate wheel application. |
| KK 912 | A economic product for side pasting of corrugated boxes. |

## BLISTER VARNISH

| GRADE | APPLICATIONS |
|---|---|
| KK BL | Water-based heat sealable coating for application over PVC film paper and paper board. |

## PRESSURE SENSITIVE ADHESIVES

| GRADE | FOR AUTOMATIC MACHINE |
|---|---|
| KK 801 LV | It is a low viscosity water-based pressure sensitive adhesive based on VAM -Acrylic copolymer with excellent adhesion - cohesion balance properties. |

| GRADE | FOR MANUAL MACHINE |
|---|---|
| KK 801 HV | It is a high viscosity, water-based Pressure Sensitive Adhesive. |

## PASTING ADHESIVE

| GRADE | APPLICATIONS |
|---|---|
| KK-PG 108 HT | PVA EMULSION for Pasting of Paper to Paper/ Rexin /Kappa Board /Diary. |

## FLUTE LAMINATION

| GRADE | APPLICATIONS |
|---|---|
| KK EM - 36 | Flute lamination for paper to paper & duplex board for corrugated paper, adhesive provided excellent moisture control in laminated substrates. |

## RIGID BOX MAKING ADHESIVES

| GRADE | APPLICATIONS |
|---|---|
| KK - 60 | Water base high performance adhesive for rigid box making with high open time and good setting. |
| KK GL - 102 | Gelatin base standard adhesive for rigid box making with high open time and good setting. |

## HONEYCOMB ADHESIVES

| GRADE | FOR AUTOMATIC MACHINE |
|---|---|
| KK-HCB45 | HONEYCOMB ADHESIVE for Evaporative Cooler Pad KK-HCB45 designed specifically for cooling pad applications, Our Cooling Pad Adhesive ensures strong bonding between cooling pad layers. It exhibits excellent high-temperature resistance and delivers reliable adhesion, contributing to the efficiency and longevity of cooling pad systems |

## PAPER BAG & COURIER BAG ADHESIVES

### WATER BASED ADHESIVES

| GRADE | APPLICATIONS |
|---|---|
| KK-HSL 9 | Oil Grease Resistance Water-based Heat Sealable Coating for Paper Plate/ Paper Bag/ Courier Bag. |
| KK-FITFIX | Bottom Pasting Adhesive for Paper Bag. |
| KK-SP102L | Side Pasting Adhesive for Paper Bag Nozzle Application. |

### HOTMELT BASED ADHESIVES

| GRADE | APPLICATIONS |
|---|---|
| KK-AF 96M | Hotmelt Adhesive for Paper Bag Handle Pasting. |
| KK-401 CA | Premium Hotmelt Adhesive for Paper Bag Handle Pasting. |
| KK-HMCB 108 | Hotmelt Pressure Sensitive Adhesive for Courier Bag. |
| KK-HMCB 102 | Hotmelt Pressure Sensitive Adhesive Side Sealing for Paper Bag. |

## COATINGS

| GRADE | APPLICATIONS |
|---|---|
| KK-HSL 9 | Water-based heat sealable coating for application in paper bag / paper cup application. |
| KK-WRC 33 | Oil & grease resistant economic coating for non sealable paper plate application. |

## TEXTILE PRINTING, FINISHING AND HARDNER

| GRADE | APPLICATIONS |
|---|---|
| KK 1033 | Used as a soft semi-permanent finishing agent to fabrics. When mixed with Textile Binder for khadi printing it imparts good wash properties to the printed fabric. It gives Semi permanent finish to Synthetic fabrics. |
| KK KLN | KLN is a cross-linkable acrylic copolymer emulsion suitable for Pigment Printing on Cotton, Jute and Polyester. |
| PVA EMULSION 50% | PVA emulsions are particularly suitable for finishing light weight cottons, poplins, shirting, flannelettes, mixed fabrics clothes, interlining and non-woven fabrics, elastic & rigid webbing nets, screens. |

## FABRIC GLUE

| GRADE | APPLICATIONS |
|---|---|
| KK STONE GRIP | KK STONE GRIP" no stitch fabric emulsion is a substitute to stitching in serval fields. It is used for Sticking and Bonding Beads, Applique, Ribbons, Sequins, Lace, Foil, Glitter Dust, Mirror Works, Cords and Seams to fabric of various types. |

## PAINT BINDER

| GRADE | APPLICATIONS |
|---|---|
| KK-SA 123 | KK-SA 123 is a Styrene-Acrylic copolymer emulsion having very fine particle size. Due to use of polymeric surfactant, the water resistance and alkali resistance properties are excellent along with the adhesion. Therefore, it can be used specially for exterior and interior paints and road marking paints besides other decorative paints. |
| KK-AA 321 | KK-AA 321 is specially formulated all acrylic emulsion containing silane which gives better adhesion to the substrate. Therefore, it can be used for high scrub exterior as well as interior water-based paints. The paint based on this product has excellent adhesion, flow property, good leveling, water resistance and alkali resistance property. |

## DISPERSING AGENT

| GRADE | APPLICATIONS |
|---|---|
| KK DA 258 | It is a low foaming dispersant in solution form with excellent dispersing activity for a variety of inorganic pigments & extenders in aqueous system. It is especially useful in the dispersions of inorganic salt such as titanium dioxide and extenders. |

## THICKENER

| GRADE | APPLICATIONS |
|---|---|
| KK-TH ASE60 | It is a cross-linkable, acid containing acrylic copolymer emulsion. When the emulsion is diluted with water and neutralized with an alkali; its viscosity increases to a high value. Once neutralized, it cannot be reverted to emulsion form. Any effort to reduce the pH will result in the precipitation of polymer. |
| HASE THICKENER | Hydrophobically modified Alkali swellable emulsion. It is very easy to handle and incorporate into the system. It can be added at different stage as long as paint system is sufficiently alkaline during the incorporation and sufficient mixing is available. It could be incorporated either at mill base stage before or after addition of pigment and extender to give mill base consistency or at the let down stage. |

## ACRYLIC BINDERS FOR CONSTRUCTION CHEMICALS

| GRADE | APPLICATIONS |
|---|---|
| KK-204(M) | It is a thermoplastic acrylic co-polymer emulsion which exhibits exceptional flexibility, excellent adhesion to different types of substrates, higher pigment loading capabilities, good water resistance and significant ultraviolet light resistance. It forms soft, flexible transparent film with rapid water release. |
| KK-108 (L.V) | It is an aqueous Vinyl acetate-Acrylate copolymer emulsion. The acrylate component incorporated into the product imparts good flexibility to the film. It is marked by good stability and high pigment binding power. It is suitable as a vehicle for highly pigmented emulsion paints. |

## TAPE ADHESIVES

| GRADE | APPLICATIONS |
|---|---|
| KK 117 | It is a water-based pressure sensitive adhesive based on Acrylate with excellent adhesion-cohesion balance properties and suitable for making BOPP and Polyester tapes. |
| KK-417 | It is a water-based pressure sensitive adhesive based on Acrylate with excellent adhesion-cohesion balance properties and suitable for making BOPP and Polyester tapes. |

## CORE & TUBE MAKING ADHESIVES

| GRADE | APPLICATIONS |
|---|---|
| KK CG 36 | KK CG 36 is a high-performance adhesive, formulated for core making. It gives good adhesion even in suboptimal specifications. Wide range of products are available to suit every type of machine and every type of paper and varying speeds. Within the range of products, we offer many grades depending up on solids and viscosity. |

# HOTMELT ADHESIVES

## PERFECT BOOK BINDING

| GRADE | APPLICATIONS |
|---|---|
| KK-HM 210 | Natural White Pigmented Spine Glue for Stitched Book Binding upto 60 - 100 GSM Maplitho/ Art Paper. |
| KK-HM33 PLUS | Natural White Pigmented Spine Glue for Perfect Book Binding upto 60 - 100 GSM Maplitho Paper. |
| KK – HM 150 | Natural White Pigmented Spine Glue for Perfect Book Binding upto 80 - 120 GSM Maplitho Paper. |
| KK – HM 630 | High Mileage Pigmented Spine Glue for Perfect Book Binding upto 80 - 120 GSM Maplitho Paper. |
| KK - HM 399 | Non Pigmented Side/ Spine Light Yellow transparent Cool Perfect Binding for Maplitho/ Art/ Wood Free Paper upto 80-120 GSM. |
| KK-HM 660 | Non Pigmented Side / Spine Light Yellow transparent Perfect Binding for Maplitho / Art / Wood Free Paper upto 80-120 GSM. |
| KK - HM 48M | Snow White Non Pigmented Side/ Spine Glue for Perfect Book Binding upto 80 - 130 GSM Maplitho/ Art/ Wood Free Paper. |
| KK – HM 78 | Hotmelt Book Binding Adhesive for Side/Spine Application – upto 80 - 130 GSM Maplitho/ Art/ Coated Paper. |

## PACKAGING INDUSTRY

| GRADE | APPLICATIONS |
|---|---|
| KK-HBS 131 | Side pasting Hotmelt for Non Laminated Nozzle Application. |
| KK-HMCB102 | Suitable for Side Pasting of Cable Box and Smart Carton Boxes Packing for both Varnished and Unvarnished/ Laminated Cartons. |

## HOTMELT TANK CLEANING AGENT

| GRADE | APPLICATIONS |
|---|---|
| KK-HC700 | Cleaning the interior of Hotmelt Tanks, Hose and Nozzles. |

## BOTTLE LABELLING INDUSTRY

| GRADE | APPLICATIONS |
|---|---|
| KK- HMLS 90 | Hot melt Pressure Sensitive Adhesive specially used in Mineral water/ Beverage industry for BOPP/PET bottle Labelling. |

## SOAP WRAPPER

| GRADE | APPLICATIONS |
|---|---|
| KK-SWC 251 | SOAP Wrapper Coating. |

## WPP JUMBO BAGS

| GRADE | APPLICATIONS |
|---|---|
| KK-HWL 156 | Hotmelt Adhesive For WPP Bag Side Sealing. |

## FURNITURE INDUSTRY

| GRADE | APPLICATIONS |
|---|---|
| KK-HS 350 | Hotmelt Adhesive for MDF to MDF. |
| KK-HEB 84 | Hotmelt Adhesive for edge banding. |

# PAPER STRAW ADHESIVES

| GRADE | APPLICATIONS |
|---|---|
| KK SB - 93 | HMA for polyester to paper / board for Tetra pack straw bond application. Adhesive shows good performance on coated Paper. |
| KK SB - 18 | Water-based food grade adhesives for paper straw making. |

# FOOTWEAR ADHESIVES

| GRADE | APPLICATIONS |
|---|---|
| KK EVA - 75 | It is a high bonding adhesive for fabric to foam lamination. |

# WOOD WORKING ADHESIVES

| GRADE | APPLICATIONS |
|---|---|
| KK LAM GRIP | It is specially formulated for laminates pasting. This product exhibits faster setting and water resistance properties. |
| KK PVC PLUS | It is suitable for lamination of PVC sheet to MDF board & particle board. |
| KK MULTI POWER | It is a speciality product for heat resistance and water proof properties.<br>It is a smooth white adhesive, easy to apply and gives higher coverage. |
| KK AQUA LOK | It provides excellent water resistance property, speciality kitchen, bathrooms. |
| KK WONDER GRIP | It is a premium quality white Adhesive specially formulated to give unmatched bond strength. |
| KK XPERT BOND | White adhesive with Anti-bacterial properties for prolonged life and unmatched bond strength in adverse condition. It is widely used for bonding various materials such as wood, plywood & laminates. |
| KK SUPER GRIP | It is a ready to use & easy to apply white adhesive with excellent flow properties & superior bond strength. |
| KK XTRIM KH | BondIt is a ready to use & easy to apply white adhesive with excellent flow properties & superior bond strength. |
| KK FINE GRIP | It is an economical multipurpose wood working adhesive. It is also used in several areas other than furniture. |

## FALSE CEILING

| GRADE | APPLICATIONS |
|---|---|
| KK-PG 408 HT | PVA Emulsions for pasting of low micron PVC to PVC Board pasting for false ceiling application. |

## BINDER FOR LIQUID SHOE POLISH

| GRADE | APPLICATIONS |
|---|---|
| KK 4194 | 4194 is a 100% acrylic copolymer emulsion. This emulsion gives a softer and tacky film at room temperature. It can be used with a harder system to arrive at a system of sufficient hardness of adequate chalking character. It gives an excellent glossy film on drying and suitable as the binder of any Polishing material like shoe polishes. |

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## REACH US


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THANK YOU!!